

# Commercial Case Study

## PROJECT BACKGROUND – BEACHCLIFF, PENARTH



### Project Background

Beachcliff Hotel and Apartments are an eight bedroom and two flat period property in the Edwardian seaside town of Penarth, Wales. It is the perfect base for exploring the local area, located opposite the Victorian Penarth Pier and beach and town centre. Both apartments have a view of the sea. Initially built in 1904, the Beachcliff building became a central part of Penarth's historic waterfront. However, years of weathering from the Bristol Channel led to the structure's decay; most of the property had to be dismantled and rebuilt as a gabled Edwardian pastiche façade.

Cellecta's **FIBREfon 28C** was specified due to its acoustic performance. The Cellecta solutions were recognised as the ideal products for the acoustical and soundproofing demands of the domestic and commercial development. **FIBREfon 28C** is an acoustic overlay board designed for concrete floors requiring a high compressive treatment.

**Richard Hayward Properties** had ownership of the contract to develop this 1,000m<sup>2</sup> rebuild.

### Contractor

Richard Hayward Properties

### Type of Construction

Commercial

### Project size

1,000m<sup>2</sup>

### Applications

FIBREfon 28C

HiGYP 28

FIBREfon Micro 50

### Products Installed Information

**FIBREfon<sup>®</sup> 28C**



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**HiGYP<sup>®</sup> 28**



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**Micro 15 & 50**



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### Associated Products Information

**fon Adhesive**



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