



CELLECTA[®]
INNOVATION IN INSULATION

Residential Case Study

PROJECT BACKGROUND – BREAM STREET, BOW



Project Background

Bream Street is a mixed-use development of seven buildings, including 202 modern 1, 2 and 3 bedroom apartments, retail, employment and leisure spaces. Overlooking the Queen Elizabeth Olympic Park, this development includes 30% affordable housing. The scheme consists of demolishing a post-war commercial building to deliver a series of buildings set around three shared gardens within walking distance to Hackney Wick Overground station.

Cellecta's **ScreedBoard 20** was specified by **Allford Hall Monaghan Morris** due to it being the ideal overlay floorboard for acoustic applications. **ScreedBoard 20** was laid upon the first floor over PIR to achieve U Values, as the build could not accept a wet screed due to weight restrictions upon the ground.

L&Q were awarded this 5,500m² contract to construct this development in Fish Village within Bow.

Architect

Allford Hall Monaghan Morris

Contractor

L&Q

Type of Construction

Residential

Project size

5,500m²

Applications

ScreedBoard 20

HEXATHERM XFLOOR 250

XFLO 250

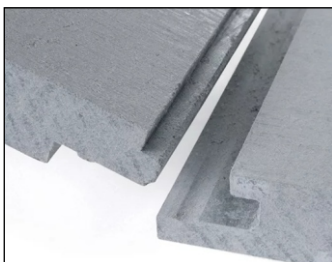
YELOfon HD5

YELOfon ES10

HG Joining Tape

Products Installed Information

ScreedBoard[®] 20



Scan Me

XFLOOR 250



Scan Me

XFLO[®] 250



Scan Me

YELOfon[®] HD5



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